

# **Privacy Policy**

#### Introduction

Thank you for visiting Grand Slam Sports Equipment's website and reviewing our Privacy Policy. Grand Slam Sports Equipment values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

#### 1. Information Collection

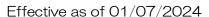
Grand Slam Sports Equipment may collect both personally identifiable information and non-personally identifiable information from you when you visit the Site. Personally identifiable information refers to information that identifies you personally, such as your name, address, email address, phone number, and payment information ("Personal Information"). Non-personally identifiable information refers to information that does not personally identify you, such as anonymous usage data, general demographic information, referring/exit pages and URLs, platform types, preferences you submit, and preferences that are generated based on the data you submit and number of clicks.

#### 2. How We Use Your Information

- o Grand Slam Sports Equipment may use the information collected from you to:
- Provide, operate, and maintain our website and services;
- Improve, personalise, and expand our website;
- Understand and analyse how you use our website;
- Develop new products, services, features, and functionality;
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes;
- Send you emails;
- Find and prevent fraud; and
- o Respond to legal requests and prevent harm.
- We also collect information indirectly through cookies and tracking technologies to improve your experience on our website.

#### 3. Disclosure of Your Information

Grand Slam Sports Equipment may share your information with third parties when necessary to provide the services or products you request. For example, we may disclose your information to our third-party vendors and service providers who work on behalf of Grand Slam Sports Equipment to provide you with the products and services you request.





### 4. Security of Your Information

Grand Slam Sports Equipment uses commercially reasonable efforts to secure your personal information from unauthorised access, use, or disclosure. However, we cannot guarantee the security of information transmitted to us over the internet.

## 5. Changes to This Privacy Policy

Grand Slam Sports Equipment reserves the right to change this Privacy Policy at any time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site after such modifications will constitute your acknowledgment of the modified Privacy Policy and agreement to abide and be bound by the modified Privacy Policy.

# **Contact Information**

If you have any questions or concerns about our Privacy Policy, please contact us at:
Grand Slam Sports Equipment
07 3205 3388

19 Deakin Street, Brendale QLD 4500

sales@grand-slam.com.au